

The Land Conservancy OF SAN LUIS OBISPO COUNTY

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10,000 Native Plants Aimed for SLO County in 2010

The Land Conservancy has set a goal to restore our County's natural areas by planting 10,000 new native plants during 2010 under its "*Ten in '10*" initiative. The nonprofit organization is asking community members to help by planting natives at their own properties in order to reach the goal and sponsoring businesses have offered up discounts to sweeten the deal.

Restoration plantings completed earlier this year by Land Conservancy staff include over 6,400 natives planted along Nipomo Creek and another 1,100 native plants at Black Lake Ecological Area in South County. *Thousands of additional natives still need to be planted by the end of 2010 for The Land Conservancy to reach its goal.*

- Purchase native plants at sponsoring "*Ten in '10*" businesses to receive a 10% discount
- Plant natives at your property and report your numbers to The Land Conservancy
- Volunteer at a planting day with The Land Conservancy (fall 2010) or another organization and report the number of native plants your group installed
- Tell others about the "*Ten in '10 Native Plant*" initiative
- Watch for news about success in reaching the goal

"*Ten in '10*" Sponsoring Businesses

- **Farm Supply—SLO 224 Tank Farm Road**
Mon. – Fri. 7:30am– 6pm; Sat. 8am – 5pm
- **Sage Eco Gardens & Nursery—Los Osos 1188 Los Osos Valley Rd.**
Mon. - Sat. 9am-5pm, Sunday 9am-4pm
- **Growing Grounds *Nursery & Farm—SLO 3740 Orcutt Road**
Open 3rd Tuesday each month from 2-4pm!
**Not valid at Downtown Store*

Ten in '10 Initiative Sponsoring Businesses provide a 10% discount for all native plant purchases that mention the *Ten in '10 Initiative*. These local businesses sell California native plants uniquely suited to the natural surroundings, including the wildlife that depends on them. Ask the nursery staff to suggest native plants appropriate for your yard or garden.

Distribution of " <i>Ten in '10</i> " Plants
6,400 - Nipomo Creek, <i>Land Conservancy</i>
1,100 - Black Lake Eco Area, <i>Land Conservancy</i>
<u>2,500 - Community Locations</u>
10,000 - TOTAL

Benefits of native plants include minimal watering requirements, low maintenance landscaping needs, and providing homes for other native animals, insects and amphibians. Overall, planting native vegetation enhances the local climate, soil type, wildlife, and geography unique to the San Luis Obispo area.

Success of the “*Ten in '10*” project will be tracked through periodic media announcements and website updates.

The Land Conservancy of San Luis Obispo County's restoration efforts support healthy wildlife but also improve water quality, sustain local water supplies, and protect man-made infrastructure and farm fields. To date, The Land Conservancy has planted more than 65,000 native trees & shrubs, repaired 5 miles of stream banks, removed 11 barriers to fish passage, restored a wetland complex, and removed invasive species from hundreds of acres in the Dunes.

The Land Conservancy of San Luis Obispo County (LCSLO) is a local nonprofit land trust working to protect and restore local lands for the benefit of people and wildlife. Since its formation in 1984, The Land Conservancy has led collaborative efforts to permanently protect over 10,000 acres of land in San Luis Obispo County. For more information visit www.LCSLO.org or call (805) 544-9096.

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